JEAN TREACY

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**Professional Summary**

Passionate Oncology Nurse Practitioner with over 30 years’ experience impacting the lives of cancer patients and their families though education and empowerment. Demonstrated track record of building relationships, successfully engaging with customers, and coordinating activities with cross functional partners within the pharmaceutical industry.

**Skills**

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| **Relationship building and management** |  | **Interpersonal Skills** |
| **Clinical acumen** |  | **Teamwork and Collaboration** |

**Experience**

Oncology Account Executive 11/2021 - Current

Abbvie – Chicago, IL

* Responsible for sales and promotion of Venclexta for Chronic Lymphocytic Leukemia and Acute Myeloid Leukemia within Boston territory.
  + Top 20% of sales 2023 in 4th highest volume territory in the US.
* Responsible for developing strategic business relationships that resulted in increased market share in territory.
* Actively collaborate with multifunctional partners to create strategic and tactical business plans for targeted accounts with the goal of improving drug utilization while growing sales and market share.
* Area Sales Trainer 2022 - present
* Strategic Oncology Advanced Rotation graduate - 2023
* REACH Leadership candidate - 2024
* National Culture Award winner 2024

Executive Clinical Nurse Consultant 05/2017 - 11/2021

Bristol Myers Squibb/Celgene – Summit, NJ

* Provided comprehensive disease state and product specific education to healthcare professionals on hematology malignancies including Acute Myeloid Leukemia, Myelofibrosis, Non-Hodgkin's Lymphoma, Myelodysplastic Syndrome, and Multiple Myeloma.
* Served New England territory with primary focus on academic institutions such as Dana Farber, Massachusetts General Hospital, Dartmouth Hitchcock, and corresponding satellites.
* Provided subject matter expertise to marketing team, internal cross functional partners, and field-based colleagues.
* Actively involved in multiple 5 drug launches, 3 during the pandemic.
* Lead for CAR T cell therapy clinical focus team responsible for development of both branded and unbranded educational materials for customers. Responsible for rollout of resources to both commercial and medical teams.
* Lead for APSHO 2019 team and instrumental in gaining approval for inaugural industry sponsored poster presentation.
* Presented at national conferences including ONS, APSHO and AONN.

Registered Nurse 12/1993 - Current

Massachusetts General Hospital – Boston, MA

* Provide direct patient care to adult medical oncology patients on 32 bed inpatient unit caring.
* Expert in care of AML patients from diagnosis, though treatment, including side effect management of acute and chronic treatment sequala.
* Responsible for chemotherapy administration and side effect management.
* Proficient in care of patients undergoing bone marrow transplant, patients receiving immunotherapy and CAR T therapy.
* Partner with physicians, social workers, nutritionists, and case managers to develop and implement individualized care plans.

Hematology/Oncology Nurse Practitioner 05/1999 - 05/2017

Massachusetts General Hospital – Danvers, MA

* Functioned in collaboration with medical oncology team to manage adult hematology/oncology patients in both in and out-patient settings.
* Responsible for medical management of side effects, patient and family education, telephone triage and managing issues related to cancer survivorship.
* Primary focus included both benign and malignant hematology.
* Sole provider performing all bone marrow biopsies.

Oncology Nurse Educator 01/2000 - 12/2005

Oncology Educational Services – Pittsburgh, PA

* Provided disease state education to medical practices and academic institutions in Northeast Region
* Responsible for creation and presentation of continuing education programs and patient education.
* Collaborated closely with leadership to assess customers' needs and to develop presentations accordingly.
* Topics included disease state education, anemia management, cognitive impairment, cancer related pain, fatigue, and pain management.

Registered Nurse 06/1992 - 12/1993

Memorial Sloan-Kettering Cancer Center – New York, NY

* Functioned as primary nurse on 28-bed in-patient medical oncology floor.
* Served as unit representative on Nursing Leadership Committee.

**Education**

Master of Business Administration 01/2022

Van Loan School of Business at Endicott College - Beverly, MA

Master of Science: Nursing 01/1999

MGH Institute of Health Professions - Charlestown, MA

Bachelor of Science: Nursing 01/1992

Villanova University - Villanova, PA

**Affiliations**

* AONN
* APSHO
* ONS/BONS - Director At Large 2023-present

**Accomplishments**

Treacy, J. T., & Mayer, D. K. (2000). Perspectives on cancer patient education. *Seminars in Oncology Nursing*, 16(1), 47–56. https://doi.org/10.1016/s0749-2081(00)80007-8

Krzyzanowska, M. K., Treacy, J., Maloney, B., Lavino, A., & Jacobson, J. O. (2005). Development of a Patient Registry to Evaluate Hospital Admissions Related to Chemotherapy Toxicity in a Community Cancer Center. *Journal of Oncology Practice*, 1(1), 15–19. https://doi.org/10.1200/jop.2005.1.1.15

Jean Treacy, MSN, APRN-BC, Lisa C. Gaston, MS, APN, ACNP-BC, Lisa C. Smith, MSN, FNP, AOCNP, Kristen Baileys, MSN, CRNP, OCN, Harolynn Adeniran, MS, FNP-C, Debbie Billingsly, MS, RN, OCN, Abigail Brockman, BSN, RN, OCN, Holly M. Gustafson, BSN, RN, OCN; Celgene Corporation. Clinical Implications of Molecular Analysis for Advanced Practice Providers Caring for Newly Diagnosed Acute Myeloid Leukemia Patients. *JADPRO Live 2019*

**Professional Development**

2013-03-01, The Partners Clinical Process Improvement Leadership Program (CPIP), Minimizing Variability in Information Available to Safely Treat Oncology Patients in an Ambulatory Setting